



Company Information Center

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Paul Sendro Joins Vertebron Inc. As President and CEO

Stratford, CT -- Vertebron, Inc., a privately held U.S. based spinal implant manufacturer, announced today that Paul Sendro has joined the company as its President and Chief Executive Officer.

“Paul has a distinguished career in the medical device industry. He was most recently at Blackstone Medical where he grew that company’s sales from \$3 million to \$90 million, leading up to its acquisition by Orthofix” said Bruce Khalili, the company’s current President and CEO. “His expertise will expedite Vertebron’s development into a market leader.”

“Since the Blackstone merger with Orthofix, I have had a year to research many companies in the spinal implant and medical device markets,” said Sendro. “None had the potential of Vertebron. With its war chest of IP and key spinal surgeons -- such as Dr. Alex Vacarro on their medical advisory board -- Vertebron is poised to be a key growth company in the spinal market.”

Mr. Khalili, a founder of the company and inventor of much of the company’s intellectual property, added, “With Paul running the company, I can devote my time to working closely with our Medical Advisory Board, and our clinicians, to bring our current IP to market and help develop new solutions for spine surgery.”

“Mr. Khalili’s continued commitment to developing simple, easy to use, innovative products for the spinal market will give Vertebron the competitive edge it needs to be successful in spine,” said Sendro. “I am very pleased to have the opportunity to work with this team.”

Mr. Sendro can be contacted at psendro@vertebron.com.

Vertebron is a privately-held, medical device company that has developed next-generation spinal implants, including artificial discs (motion preservation), cervical plates, pedicle screws and interbody fusion systems which integrate spinal, orthopaedic and total joint technologies. Vertebron’s comprehensive product portfolio offers simplified surgical techniques with enhanced intra-operative flexibility and innovative instrumentation to spinal surgeons worldwide. For more information, please visit www.VERTEBRON.com.

While this press release contains certain forward-looking statements, actual results may differ materially from those indicated by such forward-looking statements as a result of various factors, risks and uncertainties detailed from time to time in Vertebron's Business Plan and other documents and as a result of other known and unknown risks and factors.

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***Vision:** envisioning innovative, simplified solutions through experience and ingenuity.*

***Versatility:** creating comprehensive, adaptable solutions to address the continuum of spinal care.*

***Value:** delivering efficient, effective solutions to ensure reliable performance with premiere service.*